



# Greater Pittsburgh Festival of Books Sponsorships

**By becoming a Sponsor of the Greater Pittsburgh Festival of Books you:**

- Promote literature, libraries, and literacy in Western Pennsylvania. Your financial support helps keep the Festival FREE for all communities, provides greater recognition for area authors, poets and bookstores, and raises our profile on the national literary scene.
- Will be recognized for supporting a new, vital part of Pittsburgh’s cultural re-emergence, meet people from all across our communities, and enhance your brand and services.
- Will receive a variety of benefits depending upon your level of Sponsorship

### Greater Pittsburgh Festival of Books Sponsorship Matrix

Sponsorship Opportunities	Author – \$25,000	Publisher - \$15,000	Editor – \$10,000	Reader – \$5,000
Level of Recognition	All festival signage, including Welcome Banners, Programs, marketing materials, social media, website recognition, opening stage, news release	Festival campus signage, placement in program marketing materials & social media, website recognition, news release	Campus signs and marketing materials, website placement, program mention, news release	Campus signs, program materials, website placement, news release
Tickets to Opening VIP & Author Reception	10 tickets	6 tickets	4 tickets	2 tickets
Booth Size	10x20	10x20	10x10	10x10





Author Readings & Panel Discussions Sponsorship with Recognition	< 5	< 3	2	1
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Pittsburgh Book Festival | [pittsburghbookfestival.org](http://pittsburghbookfestival.org) |



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